

Helping Your Students Master Their Creativity

Word Hack Exercise

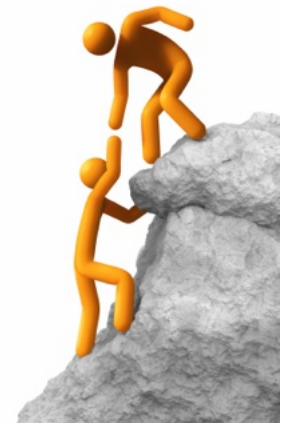


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Before we transact in dollars...

we transact in

words!



Creative Word Hack

- The english language has a malleable DNA
 - Geostationary, Television, Automobile, Minneapolis
- Dictionary must consider new words common in culture
 - fantabulous, infotainment, chillax, craptastic, ridiculocity
- Brand identity wrapped in a commercial word
 - NyQuil, YouTube



Step 1: Search for juicy multi-syllable words

Creative Word Hack

candidate

befuddle

antagonist

personality

reputation

home-brew

emergency

holiday

replacement

successful

beverage

prevailed

fantastic

attractive

parody

corruption

environment

romance

beautiful

spokesperson

confession

debate

complaint

responsibility

ridicule

response

sanction

protest

Creative Word Hack

Step 2: Split the words in two

candi•date

be•fuddle

antag•onist

person•ality

repu•tation

home•brew

e•mergency

holi•day

replace•ment

success•ful

bev•erage

pre•vailed

fan•tastic

at•tractive

par•ody

corrup•tion

environ•ment

ro•mance

beauti•ful

spokes•person

confes•sion

de•bate

com•plaint

responsi•bility

ridi•cule

re•sponse

sanc•tion

pro•test

Creative Word Hack

Step 3: Randomly select any two words

candi•date

be•fuddle

antag•onist

person•ality

repu•tation

home•brew

e•mergency

holi•day

replace•ment

success•ful

bev•erage

pre•vailed

fan•tastic

at•tractive

par•ody

corrup•tion

environ•ment

ro•mance

beauti•ful

spokes•person

confes•sion

de•bate

com•plaint

responsi•bility

ridi•cule

re•sponse

sanc•tion

pro•test

Creative Word Hack

Step 4: Play with new syllable combinations

e **mergency**

bev erage

create new word

bevmergency

give it meaning

Bevmergency: A meeting that is so boring that only an adult beverage can make the situation tolerable.

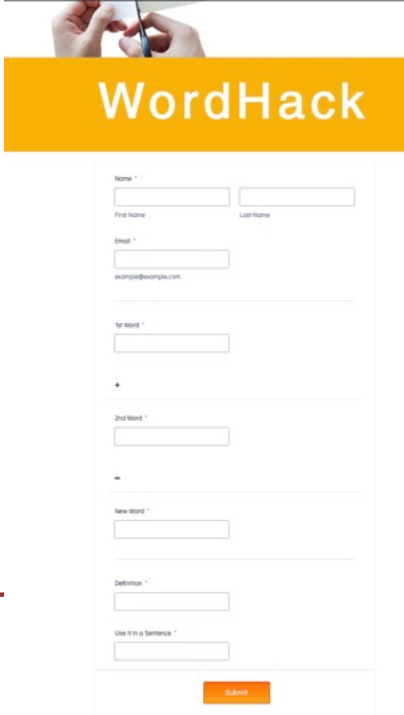


emotional	dependency	democracy
expectation	delicious	evacuations
saliva	diverse	customized
awkward	economy	justified
entertainment	examine	integration
bearable	brewery	tactics
ambition	organization	circumstance
identify	accessibility	recovery
program	technical	presentation
passion	explosive	chaotic
evacuations	manipulate	newspaper
ridiculous	protector	universe

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Submit your favorite new word creation at:

boldthinking.com/wordhack



The image shows a screenshot of the WordHack website's submission form. At the top, there is a yellow banner with the text "WordHack". Below the banner, the form includes fields for "Name" (with sub-fields for "First Name" and "Last Name"), "Email" (with a placeholder "example@example.com"), "1st Word", a plus sign, "2nd Word", an "or" separator, "New Word", "Definition", and "Use it in a Sentence". A blue "Submit" button is located at the bottom right of the form.



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Ridiculicious = ridiculous + delicious

Awkwardtainment = awkward + entertainment

Newsaverse = newspaper + universe

Justpectation = justified + expectation

Brewtector = brewery + protector

Ridiculized = ridiculous + customized

Ecotic = emotional + chaotic

Salivosive = saliva + explosive

Manipulocracy = manipulate + democracy

Circumtainment = circumstance + entertainment



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Ridiculocracy = ridiculous + democracy

Emoplosive = emotion + explosive

Emonoverse = emotion + universe

Awkaverse = awkward + universe



Emoage = emotion + beverage

(a time in life characterized by a profound sensitivity to music)

Bevercracy = beverage + democracy

(a system of governance where the beverage industry hold power)



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It starts with an effective prompt

“This is a word hack creative exercise that I do with my students. Here's your instructions: From this set of words, split each word into two parts on a syllable of your choice, then randomly recombine any two parts and create a new word. Also provide a definition of each word and use it in an example sentence. Here's the word set to start from: emotional, delicious, emergency, technical, manipulate, passion, ambition, beverage, economy, and democracy.”

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