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Helping Your Students Master Their Creativity

Word Hack Exercise



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Entrepreneur's Challenge

Before we transact in dollars...

we transact in

words!



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Creative Word Hack

- The english language has a malleable DNA
  - Geostationary, Television, Automobile, Minneapolis
- Dictionary must consider new words common in culture
  - fantabulous, infotainment, chillax, craptastic, ridiculocity
- Brand identity wrapped in a commercial word
  - NyQuil, YouTube





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Creative Word Hack

Step 1: Search for juicy multi-syllable words

candidate	beverage	confession
befuddle	prevailed	debate
antagonist	fantastic	complaint
personality	attractive	responsibility
reputation	parody	ridicule
home-brew	corruption	response
emergency	environment	sanction
holiday	romance	protest
replacement	beautiful	
successful	spokesperson	

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Creative Word Hack

Step 2: Split words into two fragments

candi•date	bev•erage	confes•sion
be•fuddle	pre•vailed	de•bate
antag•onist	fan•tastic	com•plaint
person•ality	at•tractive	responsi•bility
repu•tation	par•ody	ridi•cule
home•brew	corrup•tion	re•sponse
e•mergency	environ•ment	sanc•tion
holi•day	ro•mance	pro•test
replace•ment	beauti•ful	
success•ful	spokes•person	

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Creative Word Hack

Step 3: Randomly select any two fragments

candi•date	bev•erage	confes•sion
be•fuddle	pre•vailed	de•bate
antag•onist	fan•tastic	com•plaint
person•ality	at•tractive	responsi•bility
repu•tation	par•ody	ridi•cule
home•brew	corrup•tion	re•sponse
e•mergency	environ•ment	sanc•tion
holi•day	ro•mance	pro•test
replace•ment	beauti•ful	
success•ful	spokes•person	

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Creative Word Hack

Step 4: Play with new syllable combinations

e mergency

bev erage

create new word → bevmergency

give it meaning → **Bevmergency:** A meeting that is so boring that only an adult beverage can make the situation tolerable.

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Creative Word Hack

emotional	dependency	democracy
expectation	delicious	evacuations
saliva	diverse	customized
awkward	economy	justified
entertainment	examine	integration
bearable	brewery	tactics
ambition	organization	circumstance
identify	accessibility	recovery
program	technical	presentation
passion	explosive	chaotic
evacuations	manipulate	newspaper
ridiculous	protector	universe

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Creative Word Hack

Step 5: You try it!

emotional	dependency	democracy
expectation	delicious	evacuations
saliva	diverse	customized
awkward	economy	justified
entertainment	examine	integration
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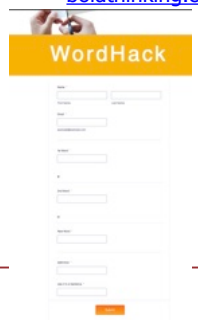
Submit your favorite new word creation at:

boldthinking.com/wordhack



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Creative Word Hack

Step 5: You try it!

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Ridiculicious = ridiculous + delicious

Awkwardtainment = awkward + entertainment

Newsaverse = newspaper + universe

Justpectation = justified + expectation

Brewtector = brewery + protector

Ridiculized = ridiculous + customized

Ecotic = emotional + chaotic

Salivosive = saliva + explosive

Manipulocracy = manipulate + democracy

Circumtainment = circumstance + entertainment

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Creative Word Hack

Step 5: You try it!

emotional	dependency	democracy
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Ridiculocracy = ridiculous + democracy

Emoplosive = emotion + explosive

Emonoverse = emotion + universe

Awkaverse = awkward + universe

Emoage = emotion + beverage

(a time in life characterized by a profound sensitivity to music)

Bevercracy = beverage + democracy

(a system of governance where the beverage industry hold power)

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Creative Word Hack

AI-generated Words

emotional	dependency	democracy
expectation	delicious	evacuations
saliva	diverse	customized
awkward	economy	justified
entertainment	examine	integration
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It starts with an effective prompt

"This is a word hack creative exercise that I do with my students. Here's your instructions: From this set of words, split each word into two parts on a syllable of your choice, then randomly recombine any two parts and create a new word. Also provide a definition of each word and use it in an example sentence. Here's the word set to start from: emotional, delicious, emergency, technical, manipulate, passion, ambition, beverage, economy, and democracy."

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Spotting Value

Honfidence

Honfidence plus

Honfidence Plus is an extended warranty protection program designed to make your life better.

Honfidence Plus covers your Honda for 100,000 miles with no deductible and no additional charge (see covered components sheet). This plan is your option. Just follow the outlined maintenance plan with all maintenance work performed exclusively by Vern Eide. Trust your Honda to the people who know it best.

View Inventory



Limberjack - Duluth Trading Co.



Clustomers - Mailchimp

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Creative Word Hack

Step 5: You try it!

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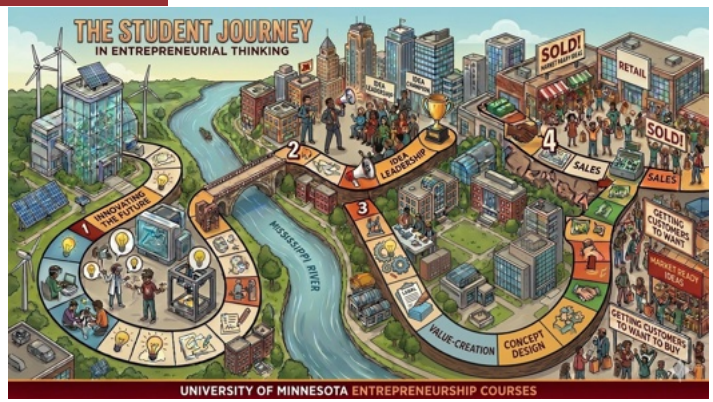

Jeffrey Stamp, PhD

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CURIO: Curiosity Understanding and Reflective Improvement Orientation

CURIO: Assess Your Curiosity! (5DCR)

By Jeffrey Stamp

See your curiosity profile across the five dimensions of curiosity and learn how to build and exercise your curiosity powers.

Take the curiosity assessment!

What is curiosity and how do I experience it...

Test my curiosity!

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Resources

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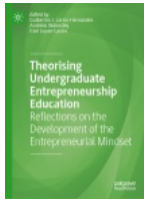
boldthinking.com/creativeclassroom









The Customer Experience Canvas

Download Worksheet

Watch Video





"Word Hack"

Watch Video



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The 5 Types of Curiosity Impacted by AI

"I feel frustrated if I can't figure out the solution to a problem, so I work even harder to solve it."

"The smallest doubt can stop me from seeking out new experiences."

Curiosity for Ambiguity



"When talking to someone, I try to discover interesting details about them."

be comfortable and curious in dealing with uncertainty, ambiguous situations, and unresolved problems

"Creating an adventure as I go is much more appealing than a planned adventure."



Perceptual Curiosity

seek out new sensations or experiences



Social Curiosity

curiosity about social interactions, relationships, and dynamics among individuals or groups

"I view challenging situations as an opportunity to grow and learn."

Epistemic Curiosity



be motivated to acquire new knowledge and a willingness to invest effort in seeking information and understanding complex concepts

Empathic Curiosity



understand and appreciate others' feelings, perspectives, and experiences

"When other people are having a conversation, I like to find out what it's about."

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